



North Cariboo Agricultural Marketing Association

Farming Agriculture Rural Marketing Eco-Diversification

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Celebrating 20 Years of FARMED!

**FARMED Annual General Meeting
MINUTES**

**Tuesday, March 31, 2026, 5:00 pm
Begbie's Restaurant & Pub**

In attendance: Heloise Dixon-Warren, Moose Meadows Farm; Lori Fogarty; Lynda Atkinson, Sisters Creek Simmentals; Wylie Bystedt, Coyote Acres Farm; Barb Scharf, Arcadia Borealis Gardens; Jane Bowser, Arcadia Borealis Gardens; Amy Carlson, Ravencroft Rabbitry and Urban Homestead; Amy Thacker, Grey Ghost Farm; Rose Eklund, Sisters Creek Simmentals

1. Welcome 5:17pm
2. Regrets Nil
3. Minutes of March 15, 2025 AGM: (distributed by email)

Lynda moves Lori seconds

Carried

4. Chair Report - Heloise Dixon-Warren

Annual General Meeting 2026

Good evening, everyone. Thank you for taking the time to participate in the AGM for FARMED.

Firstly, I would like to acknowledge that we are meeting on the traditional territory of the Lhtako Dene Nation while FARMED operates on the larger territories of the Dakelh, Secwepmec, and Tsilhqot'in peoples. I personally find the land acknowledgement grounding and makes me think about the stories and history attached to the land. I look at the 65 acres of land that we call home. It is bordered to the north by the Nazko Road that at once was the Nazko Wagon Road and prior to that followed the Kluskus Trail. Our land is part of DL4993. The Crown Grant was issued for this District Lot on April 1,

1912. Survey lands were drawn and it became “private”. Prior to that, it was simply bare land that anyone could travel through at any time. Today this land supports a regenerating forest with the front 25 acres as pasture on which practice silvopasture through grazing alpacas and horses and managing birch trees for syrup. We also forage for wild foods.

Once again, the past 12 months have been a full year for FARMED. 2026 is FARMED’s 20th year and several celebrations are in the works. For this Report, I thought I would review our past and upcoming activities through the goals of the organisation as set out in our Constitution:

i) Promote local agricultural awareness in the North Cariboo

Quesnel Trade Show 2025 and 2026: in 2025 we had a single booth at the Tradeshow while this coming April, we shall have a double. One booth will be focused on FARMED while the other booth will be available for our FARMED members and partners to occupy. We are planning a FARMED Street Party as part of FARMED’s Anniversary Celebration that will be launched at the Tradeshow. We hope that our FARMED members will join us for this party.

AGRICONNECT Rack Card - designed and printed with copies distributed throughout the Cariboo including at the Quesnel Visitor Info. Centre

FARMED Membership now includes extended listing on AGRICONNECT

FARMED Minutes now available to view on [Board Minutes :: Farmed](#)

Seedy Saturday 2025, 2026: FARMED booth at both these events

AGRICONNECT Stand Up Banner for Markets / Tradeshows

Questionnaires - Members, Non-Members, Stakeholders

ii) Encourage farmers to produce and market new and innovative products

FARMED to Chef: 20th Anniversary Celebrations event to be held in September, 2026 that will showcase locally produced products in local restaurants.

Agritourism in the Cariboo-Chilcotin! Current and Future! - Hosted workshop / supper with Cariboo Chilcotin Coast Tourism (September 24th)

iii) Link consumers with North Cariboo farmers

AGRICONNECT, AGRICONNECT, AGRICONNECT! Agriconnect is a powerful site with producer lists, articles, a map, and videos.

iv) Promote North Cariboo products and experiences associated with rural living through tourism and other opportunities

20th Anniversary Plans: FARMED Street Party at Quesnel Tradeshow, Party at the Quesnel Fall Fair, and FARMED to Chef Event in September, 2026

AGRICONNECT Baskets - gift baskets for draws at tradeshow / Seedy Saturday and for Questionnaire Raffle

v) Support the local agricultural sector through shared educational, marketing, mentorship, and networking opportunities

Monthly Digital Newsletter - copies can be viewed online at www.farmed.ca

Strategic Plan and Marketing Plan - FARMED is working on both a Strategic Plan and Marketing Plan; plans are being implemented

vi) Develop partnerships with other organisations and work closely with all levels of government.

Partnerships: FARMED recognises the value of developing partnerships with other non-profits and agencies so as to support, create connections, and lessen the chance of duplication between organisations with similar mandates. As such, FARMED has led the concept of **reciprocal memberships** with Kersley Farmers Institute, Quesnel Fall Fair, and Quesnel Farmers Market.

Delegation: presentation to the Northern Caucus (Cariboo Regional District) in February, 2026

Presentation: from Beth Holden, Regional Economic & Development Officer (Cariboo Regional District) on “Roots to Grow” Project, November 18, 2025

Agritourism in the Cariboo-Chilcotin! Current and Future! - co-hosted with Cariboo Chilcotin Coast Tourism Association

North Cariboo Tourism Forum - attended on February 19, 2026.

Growing North Cariboo Society - sister society to FARMED

FARMED has a role in economic development which is defined by the Province of BC as “*programs, policies, or activities that seek to improve the economic well-being and quality of life for a community*”. FARMED is much bigger than its membership; its impact has a much wider reach. Most people who are not working directly in agriculture likely feel that agriculture does not have anything to do with them. There is a quote by Wendell Berry “*If you eat, you are involved in agriculture*” and from this perspective, everyone benefits from the efforts of FARMED. FARMED has raised the profile of agriculture in the North Cariboo over the past 20 years and we should be proud of what we have accomplished.

In conclusion, the strength of any non-profit is in its members. As an independent non-profit organisation, FARMED is democratic and is led by its members. Members play a

vital role in any non-profit; they elect the Board of Directors and through participation can participate in the activities of FARMED. Membership is highly effective as a participant rather than as a spectator! It takes dedication and persistence for any non-profit to realise its objectives and purpose.

Finally, I would like to express my thanks and gratitude to the following persons who have been on the Board of Directors for the past year: Lori Fogarty, Secretary / Treasurer, Lynda Atkinson (Vice Chair), Wylie Bystedt, Barb Scharf, Christine Piltz, and Vanessa Vandermeer.

Thank you also to all members of FARMED who support the organisation through their ongoing membership and support, both financial and in-kind. I look forward to seeing what 2026-2027 holds for FARMED.

5. Financial Report - Lori Fogarty; see pages 6-8 of the minutes

Lori moves / Wylie seconds

Carried

6. Election of 2026 Board of Directors

The 2025 FARMED Board of Directors is dissolved.

Call for nominations for the 2026 FARMED Board of Directors

Nominator		Nominated	Accepted
Lori	nominates	Barb Scharf	Yes
Lynda	nominates	Heloise Dixon-Warren	Yes
Wylie	nominates	Lori Fogarty	Yes
Heloise	nominates	Amy Carlson	Yes
Lynda	nominates	Wylie Bystedt	Yes
Lori	nominates	Lynda Atkinson	Yes

Jane Bowser asked for further nominations from the floor 3 times. There were no additional nominations.

All directors elected to the 2026 FARMED Board of Directors by acclamation.

7. Other items:

- Reminder: FARMED 20th Anniversary Committee meeting on April 7 at noon via Zoom - planning for Trade Show top priority.
- Nomination of Board Executive:

Wylie moves that the slate of executive continues for the next year. Barb seconds
Carried

8. Meeting adjourned: 5:39pm

Information from Amy Thacker - Cariboo Chilcotin Coast Tourism Association

1. In meetings, several Ministers expressed an interest in having an Agritourism Alliance reinvigorated and have it be a provincial board. In order to have a provincial body each region needs to have a representative. Amy will connect FARMED with the group on the Island that is organizing this new provincial body, targeted at discussing provincial legislation that is preventing Food focused tourism activities.

Lynda notes in the Okanagan there is a huge venue that has come into conflict with the ALR regulations.

2. Amy noted that through a Tourism workshop the CCCTA is funding some tourism events in the region and met in March with a chef from Vancouver, Mark Grand who has expanded the program for chefs to use farm foods, wasted food, etc. A retiree has increased their budget to over \$500,000.00 and is thinking of expanding to other areas of BC. Perhaps FARMED, Green Hope, Sprout Kitchen, Nourish (Sandra Davis) could be involved in a potential program in this region. An inventory of farm products that could be supplied to restaurants would be an important component

A Program called Program Smart, is used to identify through surveys the foods the consumers are interested in purchasing locally.

NOTE: The 2026 FARMED Annual General Meeting will be followed by social networking event.

FARMED
2026 AGM FINANCIAL REPORT
TWELVE MONTHS ENDED DECEMBER 31, 2025

REVENUE			
Opening Balance: Term Deposit		6,753.87	
Interest	116.57		
		6,870.44	
Opening Balance: Chequing	5,245.79		
Membership Dues	756.80		
Prepaid Membership	641.60		
Grants	10,525.96		
Referrals-Integriss Credit Union			
Sponsor Program			
Advertising Program			
AgriConnect Interactive Website	18.84		
		17,188.99	
TOTAL REVENUE			24,059.43
ALLOCATED FUNDS			
Fund Raiser		673.08	
NCAAMP		1,274.46	
Project Funds		1,625.87	
Brand Program Fee		493.00	
			4,066.41
Funds After Allocated Funds Deducted			19,993.02
EXPENSES			
Bank Service Charges	24.00		
Transaction Charge			
Zoom Account Annual	240.69		
Web Maintenance			
Web Hosting			
Annual Email Accounts FARMED/GNC	33.60		
Transfer Grant to Projects Acct.	10525.96		
Transfer Referrals to Projects Acct.			
Transfer FARMED to Projects-Sponsorship/Ad			
Marketing Activities			
Seedy Saturday Contribution			
Chamber of Commerce member/trade show	210.00		
Gift Baskets 15 @\$1.00	15.00		
Red Bluff Pickles Gift Basket Products	209.60		

Harvest - QFM Member fee 2025	20.00		
Minister of Finance-Society Registration	90.00		
Integriss Insurance-Director's Insurance			
Transfer FARMED to Projects-Int Website			
ABC Weblink - Zoho Email annual payment			
Chamber of Commerce membership	128.63		
Administration-Stamps / 2024 WCB	20.02		
Strategic Planning -Lunches/room rental	730.60		
Lori Fogarty - administration 2 pkg stamps	30.03		
Heloise DW - BoD Meeting Lunch Reimburse	43.54		
Barb Scharf - BoD Meeting Lunch Reimburse	33.68		
			12,355.35
FUNDS AVAILABLE			7,637.67
Share Balance, January 1, 2025		42.46	
Interest-December 31, 2025		1.06	
Share Balance			43.52

To ensure that the Income Statement balances with the bank:
BOOK:

Allocated funds	4,066.41
Funds Available	7,637.67
	<u>11,704.08</u>

BANK	
Chequing account	4,833.64
Cashable Term	6,870.44
	<u>11,704.08</u>

FARMED		
PROJECTS ACCOUNTS		
2026 AGM FINANCIAL REPORT		
TWELVE MONTHS ENDED DECEMBER 31, 2025		
REVENUE		
Opening Balance: Chequing	12449.86	
Transfer from FARMED-NDIT Final Reimbursement	7525.96	
Integriss Member referral payment 2024		

<i>Transfer from FARMED 2023 referral 1 @ \$200</i>		
Member Direct Transfer In-CRD Grant Funding	3000.00	
Transfer Int. Website fees from FARMED to Project		
AgriConnect Sponsorship / Advertising		
		22,975.82
EXPENSES		
Bank Service Charge	24.00	
Transaction Charge		
Administration - WCB /		
Zoom		
Christine Piltz-Imagine Gr	5,000.00	
City of Quesnel Imagine Gr Workshop Room booking	73.95	
Imagine Grant Food Puzzle Workshop	769.12	
Sisters Creek Ranch-Gift Basket products	65.00	
Kari-Jo Dowdell-6@\$20 Gift Basket Certificates	120.00	
South Hill Graphics-Imagine Gr Banner /1/2 Rack Card	1008.00	
FARMED 1/2 Rack Card	224.00	
Imagine Grant Lori Fogarty Budget /Coordination	120.00	
Local Dirt Magazine AgriConnect Advertise	245.44	
Imagine Grant-Pam Nelson Honourarium Design Wk	400.00	
Heloise DW - Imagine Grant Final Report	281.49	
Lunch Ladies - Agritourism Event	735.00	
Alex Fraser Park room rental -Agritourism event	55.79	
ABC Weblink - Webpage changes Map/Story	210.00	
Intergris Insurance Services-Agritourism Event Ins.	100.00	
Heloise DW-Imagine Grant Gas Cards 6@\$50.00	300.00	
		9,731.79
FUNDS REMAINING		13,244.03

To ensure that the Income Statement balances with the bank:

BOOK:

Funds Available	13,244.03
	13,244.03

BANK	
Chequing account	13,244.03
	13,244.03