



North Cariboo Agricultural Marketing Association
Farming Agriculture Rural Marketing Eco-Diversification
2861 Nazko Road Quesnel, British Columbia V2J 7E5
Phone: 250-249-5329 Fax: 250-249-5359
Website: www.farmed.ca Email: info@farmed.ca



Celebrating 20 Years of FARMED!

FARMED Board of Directors MEETING MINUTES

June 8, 11:30 am – 1:00pm

Venue: ZOOM

FARMED acknowledges the Traditional Territories of the Dakelh, Secwepmec, and Tsilhqot'in peoples on which we live, work, play and grow, collect and process our food.

Directors: Heloise Dixon-Warren, Chair (Newsletter); Lynda Atkinson, Vice Chair (Newsletter); Lori Fogarty, Secretary / Treasurer (Website Liaison); Barb Scharf, Director (Membership); Wylie Bystedt, Director (Newsletter), Amy Carlson (Director at Large)

In attendance: Heloise Dixon-Warren, Moose Meadows Farm; Lori Fogarty; Lynda Atkinson, Sisters Creek Simmentals; Wylie Bystedt, Coyote Acres Farm; Amy Carlson, Ravencroft Rabbitry and Urban Homestead

Regrets: Barb Scharf, Arcadia Borealis Gardens

1. Welcome

2. Adoption of Agenda Lori / Lynda **Carried**

3. Adoption of last meeting minutes (May 26, 2026)
* Attached to Calendar Invite Lori / Lynda **Carried**

4. Financial Report: Lori Fogarty
* Circulated by Lori on June 4th
* attached to Calendar Invite
Moved by Lori Fogarty / seconded Wylie **Carried**

5. Correspondence:
Email from Darron Campbell on June 4, 2026 responding to a request from FARMED (sent on May 27th) for information on the North Cariboo Economic Development Taxation Function. See more details in Old Business - section ii: *CRD Northern Caucus Follow Up - February*

6. Membership Update: 33 members

7. Newsletter:

July will be started by Lori and finalized and sent by Wylie

Jenny Bakken from the CCCTA Marketing Manager, will contribute a write-up for the newsletter and to send out to members inviting agritourism operators to list on the CCCTA website.

See Section 8 i) for more information.

8. Old Business:

i) AgriTourism in the Cariboo-Chilcotin? Current and Future! - NEXT Steps

Heloise, Lori and Jenny Bakken (Marketing Mgr.), CCCTA met May 26th
Next Meeting: June 10th; 9:30 am

Calendar Invite set up; all Directors Invited

Notes To date:

Jenny is developing a write up on how operators can get a FREE listing on CCC (LandwithoutLimits), to be put into the July newsletter and sent out to FARMED members.

North Cariboo is under “Cariboo Gold Rush Trail” ([Explore BC's Historic Gold Rush Trail | Cariboo](#))

Members currently on site: Alex Fraser Park, Moose Meadows Farm

Once Members are listed, the next step will be to initiate a Marketing Campaign with CCC for FARMED members - perhaps in August; it was suggested we could focus on the FARMED 20th anniversary plans at Quesnel Fall Fair.

Could we incorporate the *Gold Rush Trail* theme into our QFF Anniversary Plans

Reach out to other [Operators in the North Cariboo](#) - invite them to join FARMED so they too can benefit from the Marketing Campaign;

Marketing Campaign will involve some \$\$\$\$

It was suggested the AgriConnect website incorporate a separate webpage on Agritourism listings/products.

Wylie will attend the CCCTA meeting on June 10, and notes she is also working with them on projects related to BC Farmers' Markets and the CRD.

ii) CRD Northern Caucus Follow Up - February

Notes: \$1500.00 allocated to FARMED at [May 19th Meeting](#) of Northern Caucus and ratified at the May 29th CRD Meeting (NCR 2026-05-04)

Request for a multi-year funding agreement with the CRD under the North Cariboo Economic Development Function was requested but this was not addressed.

Letter sent to the Northern Caucus on May 28th requesting to meet with the Caucus on June 9th; no response as of the date of this meeting.

Emails received from Darron Campbell with info. On how funds under the North Cariboo Ec. Development function are allocated:

#1: Hello and thank you for your email. The North Cariboo Economic Development service covers electoral areas A, B, C and I of the Cariboo Regional District and has an annual tax requisition of \$40,000. Under this function there are contribution agreements in place with the Bouchie Lake Water Stewardship Society for tourism infrastructure maintenance (\$3,000), the City of Quesnel for Visitor Information Centre services (\$20,000) and Explore Cariboo marketing (\$2,000), the McLeese Lake Farmers Market Association for hosting markets in Alexandria (\$1000), and the regional Agricultural Development Advisory Committee for meeting costs (\$2,000). Other economic development projects, such as the Make the Move resident attraction campaign and the heritage plaque and driving tour program are supported through goals in the annual function business plan.

#2: Hello. I've noted the current budget allocations for agreements as listed below. The agreement process is facilitated by a request and/or presentation of information that is received and considered by the Northern Rural Directors Caucus. Following the recent presentation of information by the FARMED group, the Caucus passed a resolution that was endorsed by the Regional District Board to provide a contribution to the group of \$1,500 in 2026.

Budget for North Cariboo Economic Development Function; \$40,000 taxes levied across Electoral Areas A, B, C and I

Organisations	Multi-Year (Contribution) Agreement	Amount	Purpose
Bouchie Lake Watershed Stewardship Society	Yes	\$3000	Tourism Infrastructure Maintenances (outhouse and R/W maintenance) - Bouchie lake / Milburn Lake
City of Quesnel	Yes	\$20,000	Visitor Info. Centre
Explore Cariboo	Yes	\$2000	Marketing
McLeese Lake Farmers Market Assoc.	Yes	\$1000	Markets in Alexandria

ADAC	Yes	\$2000	Meeting costs
FARMED	No	\$1500	AgriConnect
Gold Rush Cycling Club	No	\$2000	May 20-22nd BC High School Mtn. Bike Championships (support conferences and events - Business Plan)
TOTAL		\$31,500	

A letter from FARMED was sent to Northern Caucus - May 28th, 2026 requesting to meet with Northern Caucus on June 9th; no response

Email follow up to Chair Margo Wagner; a meeting will take place on June 10, 2026 from 8:00 - 8:30 am.

iii) 20th Anniversary Plans: Wylie Bystedt

Some information is coming from Mary re: posters for the fall fair and will cross promote with FARMED / fall fair is keeping space reserved for anniversary.

Will swag to be needed? Review list

Next meeting: 20th Anniversary Committee Monday, June 15th at 10am

iv) Partnership Update

Enbridge: FARMED directors met with Seanna McDonald and Teisha Kaiser June 8th from 10:30 - 11:00 am

It was a very informative meeting, sharing ideas and identifying the potential for applying for a grant. The theme could be the 'Good Neighbour Project'. Also included in the proposal would be the FARMED 20th anniversary, cultural stories of farms with pipeline going through property, and an AgriConnect update to incorporate a system where producers could update their current availability of their products, as compared to the current listing of products.

ACTION: FARMED will move forward on the Enbridge grant application

9. New Business:

i) Online Shopping / E-Commerce

Wylie notes many CSA's are using Farmer's Markets as a pick-up point.

Email to peaceregionfi.localline@gmail.com **(June 5)**

Hi there. Heloise, Chair with FARMED / North Cariboo Agricultural Marketing Association.

Below is an email that was sent on April 28th but we communicated on facebook messenger.

I would be very interested in connecting with you over the phone / zoom to learn more about your E-Commerce site with local line.

I am available the following dates and times:

Monday, June 8th, 1:30 pm onwards

Tuesday, June 9th, 9 am to 2 pm

Thursday, June 11th, 2 pm onwards

Thursday, June 18th, 2 pm onwards.

I am hoping that one of these times might work.

We have access to a zoom account so could set up a virtual meeting. Thanks.

Heloise

10. Next meetings:

FARMED Board Meeting: Friday, July 24th, 2026 from 9:30-11:00 am

FARMED 20th Anniversary Committee Meeting: Monday, June 15 at 10am.

Meeting adjourned: 12:30pm