North Cariboo Agricultural Marketing Association
Farming **A**griculture **R**ural **M**arketing **E**co-**D**iversification
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Celebrating 20 Years of FARMED!

FARMED Board of Directors
MEETING MINUTES
August 18, 2026, 5:00 - 6:30 pm
Venue: ZOOM

FARMED acknowledges the Traditional Territories of the Dakelh, Secwepmec, and Tsilhqot'in peoples on which we live, work, play and grow, collect and process our food.

Directors: Heloise Dixon-Warren, Chair (Newsletter); Lynda Atkinson, Vice Chair (Newsletter); Lori Fogarty, Secretary / Treasurer (Website Liaison); Barb Scharf, Director (Membership); Wylie Bystedt, Director (Newsletter), Amy Carlson (Director at Large)

In attendance: Heloise Dixon-Warren, Moose Meadows Farm; Lori Fogarty; Lynda Atkinson, Sisters Creek Simmentals; Wylie Bystedt, Coyote Acres Farm;

Regrets: Barb Scharf, Arcadia Borealis Gardens; Amy Carlson, Ravencroft Rabbitry and Urban Homestead

1. **Welcome** 5:01pm

2. **Adoption of Amended Agenda** Lori / Lynda **Carried**

3. **Adoption of last meeting minutes** July 24, 2026
   * Attached to Calendar Invite and emailed out
   Lori / Lynda **Carried**

4. **Financial Report**: Lori Fogarty

   * Circulated by Lori
   * attached to Calendar Invite
   Moved by Lori Fogarty / Seconded by Wylie **Carried**

5. **Correspondence:** Nil

6. **Membership Update:** No change

7. **Newsletter: September**
   - FARMED 20th Anniversary
   - Member Showcase – Aida Farm
   - Vendor info for QFF
   - Agritourism repeat? yes
   - FARMED survey repeat? No do again in October
   - Other? Sonya's Bio

8. **Old Business:**

i) **AgriTourism in the Cariboo-Chilcotin? Current and Future! - NEXT Steps**

A direct mailout proposal came from Jenny. Directors feel it is quite expensive and the feeling is that direct mail does not work that well. See Agritourism website for more information on opportunities for agritourism businesses to sign up for a listing.

ii) Online Shopping / E-Commerce – Update FARMED will hold off on this for now and continue to focus on the new agritourism website.

iii) Agritourism Website: update is ongoing

iv) Enbridge Application: in progress

v) Anniversary Celebrations - Quesnel Fall Fair

Swag - measuring spoons arrived - Invoice attached (payable to Heloise)
Camera and Film arrived and the photographer is lined up to assist.

Lynda may have difficulties delivering the Carriage owing an operation in the family. Wylie will check with the Fall Fair members to see if a couple can come and pick up the carriage to deliver to the fair site

Chicken 50/50 - draw Heloise and Ted will help with the chicken draw process / need cash box and float. Fall Fair committee will take care of the tickets, set up for the chicken and form for recording numbers on the platform.

Cheque for Heloise is ready – she suggested depositing it into their joint account.

Set up of celebration area – tables / chairs? QFF will provide 6 tables and lots of chairs.

Other aspects to consider:

- Schedule for set up/ who will be helping-coordinator will contact members
- Cake and service
- Member promotion
- Gift basket draw
- Chicken 50/50 draw

Cake update: No additional printing is required / pick up at 10am. Lori will purchase paper plates / napkins / forks / and bring cutting knives

News Release / Press at presentation Heloise will try to contact and do an article for the paper / Presentation Heloise

Balloons – Lynda will work on the balloons and drop off at Lori's

Purchase of gift basket items – only a few more items needed / assembly of gift basket(s) Heloise – Lori will take care of draw forms and boxes for the draw.

Coupons – Fire Fly / Echos' Reach / 2 jars of preserves from Red Bluff Preserves / Eggs from Coyote Acres

FARMED will contribute a gift basket to the Fall Fair – to be recognized in the QFF program guide

MOTION: Lori moves / Lynda seconds that FARMED purchase 2 items from Judith and that FARMED enter one basket into the QFF Silent Auction. **Carried**

Photo setup / photographer: Lori will contact Taz Designs to have QCF and FARMED signs made up 12 X 18 inches with a stake to put into the bales.

8 hay bales / burlap sacks to cover / Feed bags Heloise will bring

Wylie – Question – can FARMED vendors set up a booth at the street party location? Yes

Fall Fair Passport – members at the Quesnel Fall Fair: this will be organized as information comes on who will participate

35 vendor booths - 7 food trucks signed up as of August 18

vi) Coordinator for FARMED: Sony Speirs
Draft Agreement (Contract) attached

Added information to the contract – FARMED will cover costs of Workers Compensation Insurance

Sonja – will contact FARMED members to invite them to participate in the Anniversary Celebration (booth / help for 50% discount on 2027 FARMED member fee) / Passport for Quesnel **Farmers' Market vendors / Agritourism opportunities with CCC.**

9. **New Business:**

   Next meetings:

   - FARMED Board Meeting: September 22 - 10:30am - noon
   - FARMED 20th Anniversary Committee Meeting: August 26 at 9am

10. Meeting adjourned: 6:30 pm