



**North Cariboo Agricultural
Marketing Association**
Farming – Agriculture – Rural –
Marketing – Eco – Diversification
www.farmed.ca

**Quesnel Farmers
Market**
www.quesnelmarket.com

March 15, 2009

FARM FRESH PRODUCT GUIDE (for the North Cariboo)
Fruit, Flowers, Hay, Honey, Vegetables, Meat, Poultry, Syrups, Jellies, Jams,
Sauces, Soaps, Wool, Fibre, Christmas Trees, Nurseries, Farm Tours, etc.

Greetings North Cariboo Agricultural Producer / Farmers / Ranchers

Thank you for your interest in being included in the **FARM FRESH FOOD PRODUCT GUIDE / FFPG FOR THE NORTH CARIBOO**. **FARMED** and the **QUESNEL FARMERS MARKET** with support from the **Quesnel Cariboo Observer** and **Quesnel Community & Economic Development Corporation** are working hard on meeting the press deadline of April 30, 2009. The guide will be a 16 - 24 page booklet form (8 ½" x 11") with between 8,000 – 10,000 being distributed in early - mid May, 2009.

The intention of the guide is that it will be inclusive. All North Cariboo agricultural producers are able to have one **FREE LISTING**. In addition to farm listings, the guide will include information on what's in season, the benefits of supporting our local agriculture sector, agricultural events, agriculturally based associations, recipes, and local photos. The possibility of partnering with the newly formed **Quesnel HomeBusiness Network (QHBN)** to create 2 guides in 1 is being explored. *If you have a home based business, or know of someone, that produces non-agricultural products, please contact Rhonda Martin (250.747.7499 / yaahoointhecariboo@hotmail.com) or Pam Crocker-Teed (250.747.0088/ pcrocker@quesnelbc.com) or register on line at FaceBook Group QHBN.*

Attached to this letter are the specifics on the listings available for the FFPG. The **FREE** listing is very simple / non-detailed and will be in black & white. For as little as **\$40.00** (which included all taxes), agricultural producers can have a more **DETAILED** listing which will be in colour, can include a logo, and up to 50 words of text. This is very reasonable and can only be offered due to the support and sponsorship we have received. For both the **FREE** and **DETAILED** Listing, there is an added benefit by being a member of **FARMED** or the **QUESNEL FARMERS MARKET**. For information on these respective groups, please contact **Heloise Dixon-Warren (250.249.5329 / info@farmed.ca)** or contact **Rob Borsato (250.297.6305 / mackincr@uniserve.com)**. **ALL PAYMENTS ARE PAYABLE TO FARMED, c/o 2861 Nazko Road, Quesnel, BC, V2J 7E5**

For those producers who would like to promote themselves even further, advertising space can be purchased. This space can be in addition to a listing. This space will also be available to other businesses / organizations that are involved with agriculture and want to support the guide. For information on how to secure advertising space in the guide, contact **Darlene Osborne, Publisher, Quesnel Cariboo Observer (250.992.2121 / dosborne@quesnelobserver.com)**

The attached completed form, along with any payments (Detailed Listing, membership, etc.) must be received **no later than** April 1, 2009. If no information is submitted, a Free Listing will be created based upon the information you have already provided. *To receive the added membership benefits, membership fees with FARMED & / or the QUESNEL FARMERS MARKET must b submitted at the same time.*

Thank you.

The Board of Directors of
FARMED & QUESNEL FARMERS MARKET